



Creating a culture of applied research in colleges with faculty research liaisons

November 18, 2013



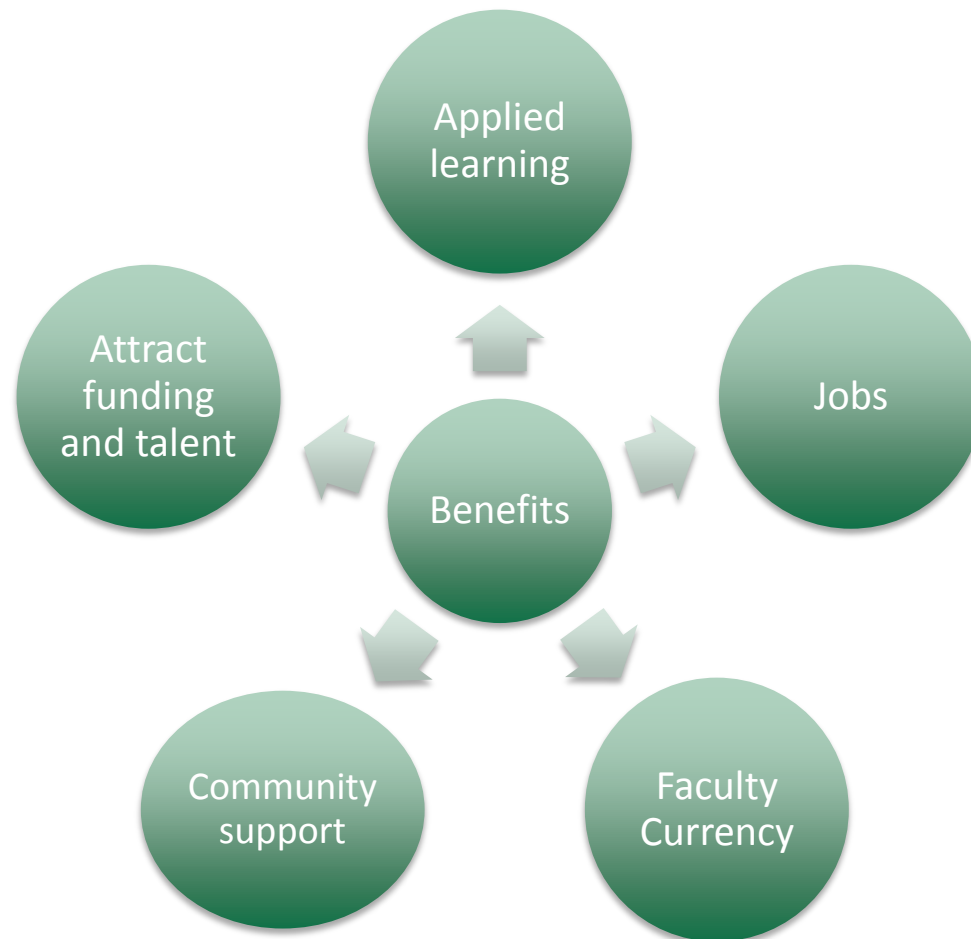
About Durham College:

- Established over 40 years ago.
- Campuses in Oshawa and Whitby and a learning site in Pickering.
- More than 10,000 full time and apprenticeship students.
- Thousands in part-time, continuing education and online studies.
- More than 62,000 alumni.
- Office of Research Services and Innovation was established in 2009.
- One of the top 50 research colleges in Canada.
- Applied research (AR) staff of two.



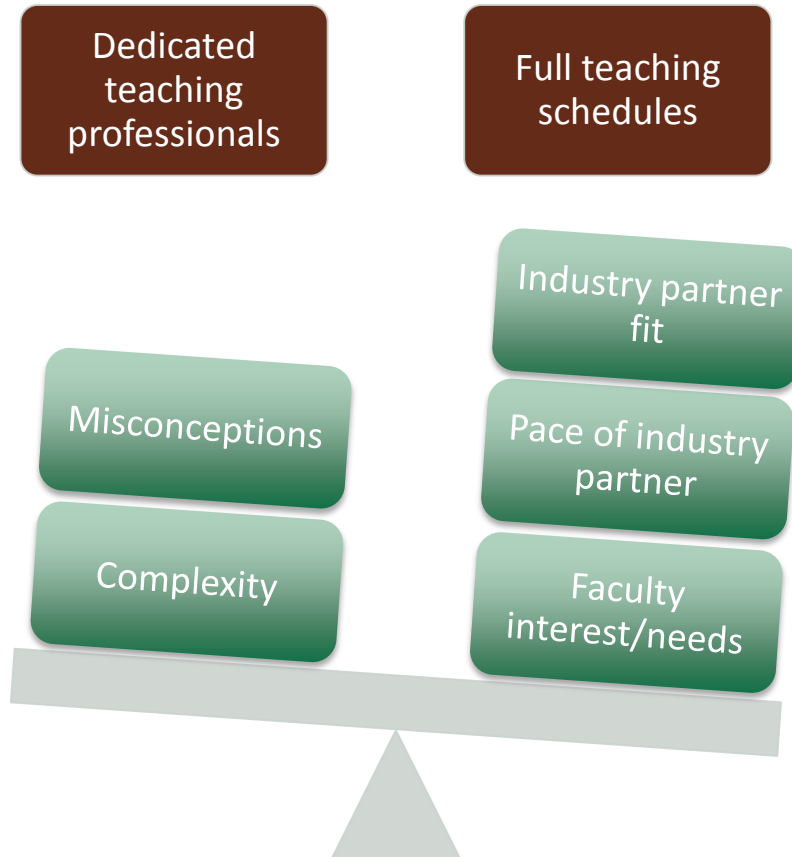
The goal

To create culture of research by increasing faculty and student involvement in applied research projects.



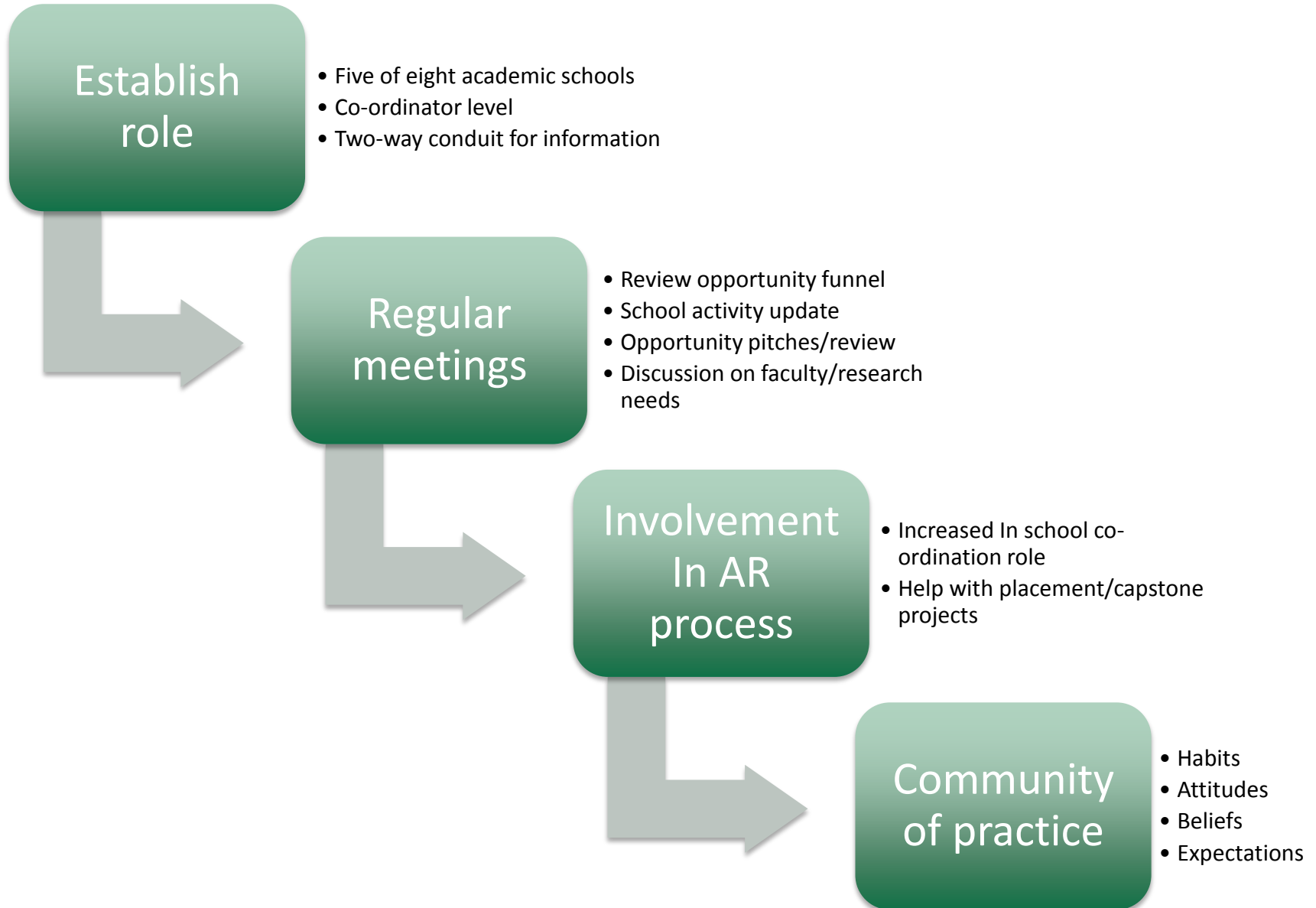


The challenge





Our approach





Results

Increased faculty interest

Wider range of AR activities

Placement/capstone

Lunch and learn

Patent search

Better fit



Recommendations:

- Establish faculty research liaisons as a formal part of applied research activities.
- See applied research as both ‘outside in’ and ‘inside out’ .
- Engage community/industry partners with strong, knowledgeable and engaged faculty.